

Ukraine Fundraiser



GET INVOLVED!

You can make an impact in helping Ukrainians! By donating to the [Red Cross](#), [Official Website of Ukraine](#), or other sources, you can support the Ukrainian people who are valiantly defending their country against Russian armed forces.

ACTION

On May 29 to 30th 2022, Hiking Heroes ran a fundraiser at the Viva Vienna Festival, to raise awareness and funds to provide medical supplies to Ukraine. The event proved to be a success highlighting Hiking Heroes within the community while raising around \$2000 dollars to help Ukraine.



EXPERIENCE

Since the temperature was quite high (90), setting up and staying under the tent helped the volunteers endure the heat. Given the recent popularity of the Korean Netflix show "Squid Game," we decided to play ddakji, which attracted children to drive for more foot traffic to our tent. Some of the items that we sold were handmade bracelets and soap, reusable shopping bags, and adorable loofahs!

Throughout the event, there were many questions about what Hiking Heroes is, and what we do. By promoting our core beliefs on a blue banner as you can see on the left, we expressed our firm stance against pollution in our environment by picking up trash on local trails, and our eagerness to help those in need through donating to multiple shelters.



MEMBER'S THOUGHTS

Although this fundraiser was a success, this was no accident. We tirelessly worked to make all our products by hand. In addition, our volunteers used their skills to engage the people walking around the festival, allowing us to reach our goal: to raise a good amount of money for the Ukrainian people. This experience allowed us to use our communication skills and learned how to sell goods and proved to be a fantastic way to spend our warm Memorial Day weekend!